

Business of Tourism Academy.
Designed for year 12 & 13 students.
Options in Auckland & Whangarei.

Contact: ceri@itc.co.nz

**1 day a week for
30 weeks. Earn up to
30 level 3 credits.**

**Specifically developed for high school students
to learn about tourism from a business perspective,
giving them an insight into what it might be like to take these studies further and begin
a rewarding lifelong career in tourism.**

Why choose ITC's Business of Tourism Academy?

A very important benefit of this course is the strong connection between student and employers. Students will meet industry face to face and participate in a range of different site visits and activities which will expose them to many sectors of our amazing industry. We have a strong focus on communication, cultural awareness, enterprise & marketing, customer service, leadership, public speaking and presentation skills. These are all valuable skills our industry demands of their future workforce.

Entry requirements

- Year 12 or 13 students interested in the travel, tourism and airline industry.

Programme outline

- Earn up to 30 credits, level 3
- Multiple site visit and participate in tourism activities.
- Meet multiple industry representatives
- Get a real taste of tertiary life to help you make an informed decision after high school
- Meet new friends & have the incredible support from our experienced tutors who've all had industry experience

To express your interest in one of our academy options, email ceri@itc.co.nz

